

Texas Rural Living—Landscape & Irrigation

February Newsletter



A MESSAGE FROM THE OFFICE...

Hello Friends,

With spring just around the corner, the excitement of new growth and prosperity will soon be everywhere you look.

During 2010, Texas Rural Living will be celebrating its 5th anniversary in business. We have continued to grow and adapt not only to the changes in the landscape and irrigation industry over the last several years, but also have expanded the services that we offer to meet the needs of our customers. **YOU** are the reason we get to celebrate 5 years of business in Bosque County and Clifton.

As always, we appreciate your business and your continued referrals to your friends and neighbors. As the seasons begin to change we are excited about 2010 and look forward to another great year with **you!**

From my desk...

Clint

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Special points of interest:

- February 15th-19th: Winter Cleanup
- February 27th: 40th Annual Clifton Chamber of Commerce Banquet

EMPLOYEE SPOTLIGHT...

LUKE FEHLER—Training Field Supervisor

Luke Fehler is a proud Texas Rural Living team member whose roots run deep in Bosque County. He is a graduate of Clifton High School and has been with TRL for a combine total of 2 years. Luke started out with TRL as a maintenance

employee and is working his way up to being a Field Supervisor. He takes great pride in his work and always sees to it that his properties are maintained to the highest degree of excellence. He lives in the historic Norse community.

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LAWN MAINTENANCE NEWS...

Throughout the early part of this month I will be visiting with you about our Turf Plan. For most of you, we have measured your property and have developed an application plan for 2010. There are applications ranging from fertilizer and pre-emergent, to grub control, fire ant control, insecticides and fungicides. Each plan will be tailored to meet your specific needs and requests.

This is a very important step in the health and beauty of your lawn and landscape. If you have thoughts or questions about the Turf Plan for your property, let us know.



LANDSCAPE INFORMATION...

RED YUCCA—(picture at right)

Red yucca is a low maintenance, heat tolerant, native perennial with stalks of showy red flowers. It often grows 3' tall and wide has a dark green, evergreen foliage. Red yucca will bloom in mid-summer. It

does not have to be trimmed back but can be split into smaller plants as the plant matures. This perennial is attractive to bees, butterflies and birds. Red yucca is also an excellent plant choice for xeriscaping. It grows best when planted in full sun.



IRRIGATION CONVERSATION...

RAIN BIRD ESP-SMT CONTROL CLOCK—

With water conservation being very important these days, the irrigation industry continues to develop new technology to be at the top of the game. Rain Bird's new ESP-SMT control clock is one such way.

ESP-SMT stands for Extra Simple Programming Smart clock, and it is just that. Using the latest technology and evapotranspiration data (the amount of

water used by plants and the atmosphere) the ESP-SMT enables property owners to maintain a beautiful lawn and landscape, using only the amount of water needed for optimal plant growth.

The ESP-SMT can be installed on any system and can be an upgrade to some existing control clocks. To see this clock in action and to hear success stories, please contact the office.



HELPFUL HINTS AROUND THE YARD...

SCHEDULING, SCHEDULING, SCHEDULING—

Many of you have mentioned other projects that you wanted TRL to complete on your property during the winter months. If you have not mentioned your projects to me, I encourage you to do so throughout this month and get on the schedule early in the spring.

Many landscaping and irrigation projects can be completed during the winter months. This will allow us to be able to meet your request early in the season and will also allow your landscape to be ready when spring arrives.

Also, February is a good time to trim your perennials and re-mulch the flower beds. I will be contacting those of you that I already have on the perennial list to schedule a time for the work to be completed. If you have not heard from me by the end of the first week of February, you may want to drop a line, by phone or email, and make sure you are on our list.



Mulching the beds not only gives them an attractive look for the spring and summer but greatly reduces the amount of weeds that come up and helps to conserve moisture in the ground, thus reducing the amount of water needed to sustain a beautiful landscape.



SERVICES PROVIDED TO OUR CUSTOMERS...

The following is a list of services provided by Texas Rural Living. If you have a project but do not see it on the list, please contact us.

- Lawn Maintenance**
- Landscape Design**
- Landscape Installation**
- Landscape Maintenance**

- Landscape Renovations & Updates**
- Irrigation Design**
- Irrigation Installation**
- Irrigation Repair and Maintenance**
- Irrigation Retrofits for water conservation**
- Ornamental & Turf Plant Pest Control**
- Winter Clean Up and Leaf Removal**
- Holiday Lighting**



TRL, Inc. CHOSEN TO BE A RAIN BIRD SELECT 100 CONTRACTOR



The Rain Bird Corporation in Azusa, California has announced the designation of Selector 100 Contractor to Texas Rural Living, Inc. located in Clifton, Texas. By obtaining this status with the Rain Bird Corporation, Texas Rural Living, Inc. has shown its dedication and confidence towards the Rain Bird product line. By maintaining a high level of customer satisfaction and ongoing customer relationships, we are proud to be included as a Select 100 Contractor with the Rain Bird Corporation. More information on the benefits for our customers will be presented in an upcoming newsletter.



A *professional* lawn, landscape & irrigation company goes beyond taking over a chore that the property owner does not want to perform.

A *professional* company looks forward to a long-term working partnership - with the property owner - to create a property to be proud of and enjoyed, for years to come.

WE ARE A PROFESSIONAL COMPANY.

40th Annual Clifton Chamber of Commerce Banquet

The Clifton Chamber of Commerce will be celebrating its 40th Anniversary on Saturday, February 27th at the Clifton Armory. This is always an exciting time for the business and civic portions of our community to come and celebrate the success of Clifton and the people who make it what it is. The evening kicks off with food and drinks at 6 o'clock in the hospitality room and is then followed by a wonderful meal beginning around 7:30 PM. Throughout the evening you will witness the recognition of 3 people who have dedicated their time and talents to make Clifton such a great place to live and work by the presentation of the Educator of the Year, Community Service and Lifetime Achievement Awards. Come join us as we take a break from the busyness of life and take time to reflect on why we all love Clifton and Bosque County so much!

'LOVE' from a child's point of view...

Enjoy these things said by children about love...we sometimes make our definitions way to complicated...

'During my piano recital, I was on a stage and I was scared. I looked at all the people watching me and saw my daddy waving and smiling.

He was the only one doing that. I wasn't scared anymore.'

Cindy - age 8

'My mommy loves me more than anybody You don't see anyone else kissing me to sleep at night.'

Clare - age 6

A four year old child whose next door neighbor was an elderly gentleman who had recently lost his wife.

Upon seeing the man cry, the little boy went into the old gentleman's yard, climbed onto his lap, and just sat there.

When his Mother asked what he had said to the neighbor, the little boy said,

'Nothing, I just helped him cry'

'You really shouldn't say 'I love you' unless you mean it. But if you mean it, you should say it a lot. People forget.'

Jessica - age 8

'Love is when you go out to eat and give somebody most of your French fries without making them give you any of theirs..'

Chrissy - age 6

'Love is what makes you smile when you're tired.'

Terri - age 4

'Love is what's in the room with you at Christmas if you stop opening presents and listen.'

Bobby - age 7 (Wow!)

'If you want to learn to love better, you should start with a friend who you hate.'

Nikka - age 6

(we need a few million more Nikkas on this planet

'Love is like a little old woman and a little old man who are still friends even after they know each other so well.'

Tommy - age 6