

Texas Rural Living—Landscape & Irrigation

January Newsletter



A MESSAGE FROM THE OFFICE...

Hello Friends,

It seems that each year goes by a little faster. Is that because I'm getting older or because we are all getting busier...???

Either way, it is time to say goodbye to 2009 and get excited about what 2010 is going to bring. The Texas Rural Living team is eager to start the new year and we are setting goals that we feel will benefit our customers.

Throughout this newsletter you will have the opportunity to help us set some of our goals for the new year.

In the meantime, from our entire family, we thank you for your support during 2009 and look forward to serving you throughout 2010.

HAPPY NEW YEAR!

From my desk...

Clint

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Special points of interest:

- January 1st: New Year's Day
- January 18th-29th: Winter Cleanup

EMPLOYEE SPOTLIGHT...

Roman Montes—Licensed Irrigator

Roman Montes is a proud Texas Rural Living team member whose is a home-grown Clifton product. He is a graduate of Clifton High School and has been with TRL for 1.5 years. Roman started out with TRL as a maintenance employee and has

worked his way up to the irrigation crew. He has completed his course work and passed the TCEQ test and secured his Texas Irrigation License. Roman is ready to go to work installing and repairing irrigation systems for TRL; keeping water conservation a high priority. He lives in the historic Norse community.

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LAWN MAINTENANCE NEWS...

We are developing a Turf Plan beginning in 2010. This plan will include the proper times to fertilize and pre-emerge as well as the correct time to apply fungicides (to help prevent the issues we had with St. Augustine this past fall), pesticides (for grub worms and things) or herbicides.

This is a very important step in the health and beauty of your lawn and landscape. If you have thoughts or questions about the Turf Plan for your property, let us know.

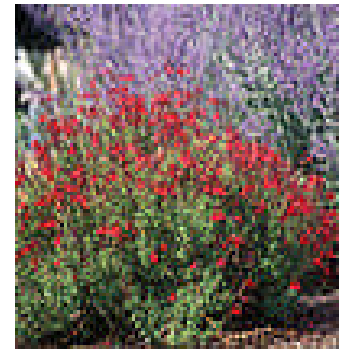


LANDSCAPE INFORMATION...

SALVIA GREGGII—(picture at right)

Salvia greggii is a low maintenance, heat tolerant, native perennial with masses of showy flowers. It often grows 3' tall and wide has a dark green foliage. Salvia greggii will bloom from spring until first frost and can be cut back to the ground in late winter. It does not have to be trimmed back but this keeps the plant looking fresh

throughout each growing season. This perennial comes in a variety of colors including red, pink, wine, white and others. Also, Salvia greggii is considered a deer tolerant plant making it an excellent choice for rural flower gardens.



IRRIGATION CONVERSATION...

RAIN BIRD 1800 RETROFIT KIT—

With water conservation being very important these days, the irrigation industry continues to develop new technology to be at the top of the game. Rain Bird's retrofit kit is one such way. This is a simple kit that easily converts a conventional spray zone, such as shrub risers in your flowerbeds, to a low-volume irrigation zone. In other words, we can convert your flower beds from spray heads that

use and waste a lot of water to drip zones, thus reducing the amount of water you use and money you spend. The 1800 series retrofit kit contains a filter, pressure regulator and 1/2" male threaded outlet and can be installed above or below grade.

If you would like to see a sample of this kit, please call the office. We would be glad to show you!



HELPFUL HINTS AROUND THE YARD...

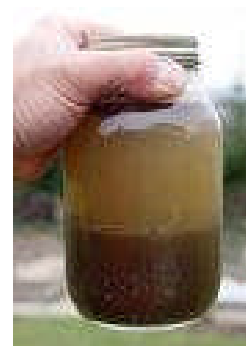
KNOWING YOUR SOIL TYPE...

Soil is critical to the development of your lawn and landscape. Water and nutrients must travel through the soil to feed the plants. Determining the soil type will help us and you understand how your lawn and landscape works beneath the surface. It will help to know how much to water and when to water as well as better understand how fertilizing and other chemical applications will travel through the soil. We can determine your soil type with a simple, inexpensive test. Call the office to get your soil type determined and start better understanding the

way your soil works for you.

PICTURE AT RIGHT...

A simple jar test can be performed throughout various parts of your lawn and landscape to determine soil type. Knowing the correct soil type can help determine watering schedules, help prevent water runoff, erosion and will reduce watering expenses.



SERVICES PROVIDED TO OUR CUSTOMERS...

The following is a list of services provided by Texas Rural Living. If you have a project but do not see it on the list, please contact us.

- Lawn Maintenance**
- Landscape Design**
- Landscape Installation**
- Landscape Maintenance**

- Landscape Renovations & Updates**
- Irrigation Design**
- Irrigation Installation**
- Irrigation Repair and Maintenance**
- Irrigation Retrofits for water conservation**
- Ornamental & Turf Plant Pest Control**
- Winter Clean Up and Leaf Removal**



FEEL FREE TO MAKE COMMENTS...

This is a work in progress. Our newsletter is intended to be an extension to the services we provide to you. As always, we love customer feedback. Please feel free to let us know what you like, dislike or would like to see in a upcoming newsletter. Contact us by phone, email or visit our website at www.texasruralliving.com.



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A *professional* lawn, landscape & irrigation company goes beyond taking over a chore that the property owner does not want to perform.

A *professional* company looks forward to a long-term working partnership - with the property owner - to create a property to be proud of and enjoyed, for years to come.

WE ARE A PROFESSIONAL COMPANY.

Customer Satisfaction Survey:

Business success is directly related to customer satisfaction. At Texas Rural Living, we strive to set ourselves apart by continually improving on the services we provide. About midway through the 2009 maintenance season we sent out a Customer Satisfaction Card with a Quality Assurance Review printed on the back of the card. As we work to set our goals for 2010, please help us by completing the Quality Assurance Review attached to this newsletter and send it in to the office. Please included any comments you wish to make, whether it is praise or constructive criticism. Making sure that your property is maintained the way in which you want it is our highest priority. This review is also intended to cover any project that we may have done for you during 2009; lawn maintenance, irrigation installation or repair or landscape installation or landscape renovation. Thanks again for your continued support and patronage.



Customer Satisfaction Card...Quality Assurance Review—Winter 2010

Is the quality of mowing, edging and weed eating to your satisfaction?

Is the crew professional and courteous?

If applicable, were you satisfied with the project(s) completed for you during 2009? Please make any comments you wish.

Are there any additional services you would like to see added or provided to you by Texas Rural Living, Inc.?

